

## **Historic, Archive Document**

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62,97

# COSMOPOLITAN GLAD GARDENS

231 W. WISCONSIN AVENUE

MILWAUKEE 3, WISCONSIN

RECEIVED  
U. S. Department of Agriculture

★ OCT 30 1947 ★

## FALL 1947 QUANTITY PRICES

I have again been favored with a long, favorable growing season with ample rainfall to produce a choice crop of bulbs. My entire acreage is hand planted, carefully cultivated and fertilized. All bulbs are hand dug, cleaned and graded, state inspected and free from disease. It is important these days to purchase the best stock possible. Try COSMOPOLITAN bulbs this year. I have many, many fine testimonials praising the high quality of my stock and satisfactory method of filling orders.

I would especially recommend that you place an early order for such varieties as Crackerjack, June Day, Lavender Prince, Lady Anne, Miss Wisconsin, Myrna Fay, Orange Gold, Spotlight, Summer Gal, Sun Spot, Sunlite, Tralee, Toplite, and White Challenger. These varieties did extremely well at the Shows and are in big demand.

Burma, Blue Lagoon, Dauntless, Huntress, Kenwood, Ogarita, Red Charm, Rosea, Snowsheen, Silver Star, are all top notch performers and desirable florists flowers. Reliant, "the Giant", is a new introduction by Krueger, a big, late white, which you will enjoy growing.

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TERMS: Orders subject to prior sale. 2% discount for cash with order or 25% down payment, balance C. O. D. Prices are F. O. B. Milwaukee. Bulb-lets liquid measure. Varieties marked \* available at 1000 rate of 8 times the 100 rate.

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### REVIEW OF 1943 QUALITY PROBLEMS

TELEGRAM: Orders are issued to bring out 1000 men to defend the fort. The garrison has been strengthened by the arrival of 500 men from Bataan. Bataan is now under the command of G. O. D. Macgregor, Lt. Col. O. B. Macmillan, Major, and Lt. Col. J. D. Macmillan, Major. The fort is now under the command of Lt. Col. J. D. Macmillan, Major.

	<u>100</u>	<u>100</u>	<u>100</u>	BULBLETS		
	<u>LARGE</u>	<u>MEDIUM</u>	<u>SMALL</u>	<u>100</u>	<u>1000</u>	<u>QT.</u>
*Algonquin		4.00				4.00
Annamae (early)	5.00	4.00	3.00			6.00
*Abu Hassan		7.50	6.00		7.50	25.00
Abigail	192.00	128.00	64.00	24.00	192.00	
*Big Top		5.00	3.50			5.00
Black Panther				5.60	44.00	
*Blue Lagoon (early)	192.00	128.00	64.00	19.00	150.00	450.00
*Burma	25.00	20.00	15.00	3.00	10.00	30.00
*Candy Heart	5.00					3.00
Chamouny			3.00			4.00
*Corona	5.00		3.60			3.00
Color Marvel	84.00	63.00	42.00			150.00
Connecticut Yankee	192.00	128.00	64.00	24.00	192.00	
Crackerjack	32.00	22.40	12.80	2.00	16.00	50.00
Daisy Mae	64.00	48.00	32.00	8.00	32.00	150.00
*Dauntless	22.50	17.50	12.50		7.50	
Diadem				35.00		
Donella	65.00	45.00	25.00	5.00	40.00	
*Elizabeth the Queen		5.00	3.50		3.00	10.00
*Exclusive	21.00	14.70	10.50		15.00	50.00
*Exemplar	8.40	6.30	4.20			10.00
Fay	14.00	8.00	6.00		10.00	
Glamis						12.50
Golden Arrow			30.00		40.00	
*High Finance		5.00	3.00		3.00	10.00
*Huntress (early)	56.00	35.00	25.00	5.00	35.00	75.00
*June Day (early)	192.00	128.00	96.00	24.00	100.00	350.00
King Alfred	96.00	64.00	32.00	12.00	96.00	
Klondike	192.00	128.00	96.00	19.00	150.00	450.00
*Kenwood	12.00	10.00	8.00			15.00
*Lady Jane	6.00	4.00	3.00			5.00
*Lavender Prince	32.00	19.40	16.00	4.00	32.00	
*Leading Lady	25.00	20.00	15.00		5.00	25.00
Lady Anne	60.00	40.00	25.00	8.00	25.00	75.00
Lavender and Gold						15.00
*Marimba	8.00	6.00	4.00			4.00
Martha Deane	128.00	96.00	64.00	16.00	100.00	200.00
Maryland Maid	19.20	12.80	6.40		6.00	
*Miss Wisconsin	25.00	19.00	10.00	4.00	32.00	65.00
*Madeline Brown	25.00	16.00	9.60		20.00	50.00
Mountain Gem				5.00	35.00	150.00
Myrna Fay	128.00	96.00	64.00	5.00	45.00	85.00
Marion Pearl	48.00	32.00	16.00	7.50		
Ogarita	10.00	7.50	5.00			15.00
Orange Prince	32.00	19.20	12.80		16.00	
*Oriental Pearl	128.00	96.00	64.00	16.00	100.00	200.00
Oregon Gold	7.50					7.00
October Sunshine	128.00	64.00	32.00	12.80	100.00	
*Pink Picardy	10.00	8.00				10.00
Phantom Beauty	400.00	300.00	175.00		Pint -	250.00
*Red Charm	60.00	50.00	40.00			10.00
Reliant	192.00	128.00	64.00	24.00	162.00	250.00
Red Cherry	128.00	96.00	64.00	14.00	112.00	
Rose O'Day	32.00	22.40	16.00			60.00
*Rosea (early)	22.50	17.50	12.50		7.50	30.00
*Silver Star	32.00	22.40	12.80		16.00	
*Silver Wings	32.50	22.50	15.00			75.00
*Snosheen	16.00	9.60	6.40		4.80	
*Spic and Span	224.00	192.00	100.00	22.40	125.00	350.00
*Spotlight	32.50	22.50	15.00			75.00
*Summer Gal	150.00	100.00	60.00	19.20	150.00	300.00
Sun Spot	128.00	96.00	64.00	12.00	96.00	
*Sunlite		150.00	100.00	20.00	150.00	250.00
*Snow Princess	5.00	4.00	3.00			3.00
*Tralee	168.00	126.00	84.00	32.00	100.00	300.00
Trojan	192.00	128.00	64.00	19.00	150.00	450.00
Topflite				40.00		
Texas (early)	96.00	64.00	38.40	12.00	40.00	120.00
*Van Gold (early)	25.00	20.00	15.00			25.00
Virgin				12.00	90.00	
White Challenger				40.00		
White Gold, (early)	6.00					5.00

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### SPIC AND SPAN

This fine Gladiolus has continued its winning ways at the 1947 Shows. It has won five grand championships again this year that I know about, and has been an especially heavy winner as "best recent introduction", placing it at the top of the recent introduction class. It has been rated by many as the outstanding release of 1947.

Spic and Span is a free and easy grower. It has done especially well in the heat and drought. Buds will not burn nor wilt and you can go right down the row and cut every spike. There is never a crook nor poor spike. The florets are of medium size, but its tall spikes, every one of which will open from seven to ten florets, give a long ribbon of bloom which make the flowers most effective for florists work.

Spic and Span is a handsome flower with beautiful ruffling and fascinating deep pink buds. So many fine expressions of satisfaction have come from all corners of America that I am certain Spic and Span will be our top notch commercial gladiolus within a few years; and that it will be grown in larger quantities than Picardy in its prime.

Prices are reduced somewhat for this year. This is an opportune time to begin your stock. It is going to be in great demand and it will pay you to place an early order.

#### SPIC AND SPAN

	<u>Large</u>	<u>Medium</u>	<u>Small</u>	<u>Bulblets</u>
Each.....	3.50	3.00	2.50	.35
Ten.....	28.00	24.00	20.00	2.80
Hundred....	224.00	192.00	160.00	22.40
Thousand...	-----	-----	-----	125.00
Quart.....	-----	-----	-----	350.00

#### ORIENTAL PEARL

I have letters from some of our best known Gladiolus growers saying that Oriental Pearl is the best cream. It has won this year as the best Recent Introduction and for the largest florets. I also have testimonials which rate it superior to Leading Lady and Silver Wings. It is one of the most disease resistant varieties on the market, a very good propagator, easy growing, making tall, straight spikes with long flower heads. Has wonderful attachment for its large florets. A little difficult to handle because of its size but is wonderful for florists where they have large baskets and arrangements to make. A two year's drop are reflected in this year's prices. If you do not start growing it in quantity this year you'll be sorry because it is going to be the top ranking cream for all-around use.

#### ORIENTAL PEARL

	<u>Large</u>	<u>Medium</u>	<u>Small</u>	<u>Bulblets</u>
Each.....	.20	1.50	1.00	.25
Ten.....	16.00	12.00	8.00	2.00
Hundred....	128.00	96.00	64.00	16.00
Thousand...	1024.00	768.00	512.00	100.00
Quart.....	-----	-----	-----	200.00

#### HEARTS DESIRE

Cosmopolitan's 1948 release. A beautiful, heavily ruffled giant Glad, rich pink, shading into white with a pastel yellow throat. Heavy white midrib. Florets  $5\frac{1}{2}$  to  $6\frac{1}{2}$  inches wide, 18-20 buds, every one of which will open to the tip without loss of color or effective ruffling. Midseason. Three spike seedling champion at Garfield Park, Chicago in 1946. Rated A- at Binghampton show with less than two fully open. First at Detroit, and has numerous other wins at the few shows it has been exhibited. I highly recommend Hearts Desire. More detailed information will be given in my Fall Retail Catalogue.

#### HEARTS DESIRE- Introductory Prices:

	<u>Large</u>	<u>Medium</u>	<u>Small</u>
Each.....	\$4.00	\$3.50	\$3.00

Bulblets sold in combinations of 1 large bulb and 10 Bulblets at \$8.00.

Write for quantity prices.

